



Guru Gobind Singh Indraprastha University
“A State University established by the Govt. Of NCT Delhi”
Sector 16-C, Dwarka, New Delhi – 110078



F. No.: GGSIPU/CCGPC/2023/ 642

6th July 2023

Sub. Placement opportunity for BBA and MBA students of GGSIP University passing out in 2023 in the company “IndusTreeBiz”.

Dear Placement Officer,

Greetings from CCGPC, GGSIPU!!!

Please find below details of Placement opportunity for BBA and MBA students of GGSIP University passing out in 2023 in the company “IndusTreeBiz” for your reference and circulation to students to apply on given link by **8th July 2023**:

Registration Link – <https://forms.gle/FUp5TEVWU6vo5vBRA>

Name of Company: IndusTreeBiz

Position: Management Trainee

Department: Sales / Marketing

Location: 606, Padma Tower 1, Rajendra Place, Delhi -110008

Work from Office only Work Timings - 10am - 6pm (Mon- Sat)

Qualifications:

- A BBA or MBA degree in Sales, Marketing, or a related field.
- Excellent communication and interpersonal skills.
- Strong analytical and problem-solving abilities.
- Proficiency in Microsoft Office Suite.
- Ability to work independently and collaboratively in a team environment.
- Strong organizational and time management skills.
- Adaptability and willingness to learn and take on new challenges.

Salary perks – INR 2.4- 6 Lpa. (Depending on the skills of students)

Please find attached JD for more details.

LAST DATE FOR REGISTRATION IS **8th July 2023**.

(Ms. Nisha Singh)
Training and Placement Officer,
CCGPC, GGSIP University

About Company - IndusTreeBiz helps Business Groom & Boom, taking it to the Next level by our 45+ years of combined skill and experience.

We are resolute in helping Businesses & Startups through our various services

- Business Consulting
- Business Development
- Startup Mentoring
- Marketing & Digital Marketing
- Funding

We are a rapidly growing Business Consulting company that is looking to expand our Sales and Marketing team.

Job Description:

As a Management Trainee, you will be exposed to various aspects of our organization, allowing you to gain valuable experience and develop a well-rounded understanding of the Sales, Finance, or Marketing field. You will work closely with experienced professionals, participate in training programs, and take on challenging assignments to enhance your skills and knowledge.

Responsibilities:

Sales:

- Learn about our products/services, target market, and sales strategies.
- Assist in identifying potential customers and generating leads.
- Collaborate with the sales team to develop and execute sales plans.
- Conduct market research to identify trends and opportunities.
- Assist in preparing sales reports and analyzing data.
- Provide exceptional customer service and build strong relationships with clients.

Marketing:

- Assist in developing marketing strategies and campaigns.
- Conduct market research and competitor analysis.
- Support the marketing team in creating engaging content for various channels.
- Assist in managing social media platforms and analyzing campaign performance.
- Contribute to the execution of promotional events and campaigns.
- Learn about digital marketing techniques and trends.

We offer a competitive compensation package and a supportive work environment that fosters professional growth and development. This position provides a unique opportunity for motivated individuals to kickstart their careers in the Sales or Marketing field.